



THE JEFFERSON
WASHINGTON DC

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The Jefferson, Washington, DC Facts at a Glance

Milestone dates: 1923 - Opened as luxury residential building
1955 - Converted to The Jefferson hotel
March 2007 - Closed for major renovation
Mid-2009 - Slated to reopen

Address: 1200 16th Street, NW
Washington, DC 20036
Tel: 202.448.2300; fax 202.448.2301

Website: www.jeffersondc.com

Location: At the corner of 16th and M Streets, The Jefferson enjoys one of Washington, D.C.'s most prestigious and strategic locations, just four blocks from the White House and within a short walk of museums, monuments and embassies. It is convenient to the dining, shops and nightlife of Georgetown and Penn Quarter, as well as the downtown business district and Dupont Circle.

History: The Jefferson first opened its doors in 1923 as The Jefferson Apartment, a luxury residential building by architect Jules Henri de Sibour that quickly became the address of choice in government and social circles. In 1955, the apartments were converted into a hotel, also catering to Washington's elite, and became known as The Jefferson. It has undergone several renovations over the years, the addition of a neighboring townhouse, and more recently the acquisition of a second townhouse that now serves as the hotel's back offices. Dubbed the "White House North," The Jefferson has hosted presidents, members of congress and other political movers and shakers, visiting dignitaries, and Hollywood stars throughout its rich history.

Description: A 99-room Beaux Arts gem, The Jefferson is undergoing a renovation that will make it Washington's best small luxury

hotel. The renovation will encompass all suites and guest rooms (introducing the mid-Atlantic's only spa suite), and all public spaces, from a new fine dining restaurant and lounge to meeting space reconfigured for intimate gatherings. An exclusive, pampering spa and 24-hour fitness room will complete the offerings.

Both European and distinctly Washingtonian in style, the hotel is rich in historical details and Jeffersonian influences. Eclectic antiques, period artifacts, documents signed by Thomas Jefferson and vintage books – all can be found in The Jefferson's elegant guest rooms and public spaces, and will coexist with state-of-the-art technology, including wireless Internet access throughout the hotel.

Guest experience:

The Jefferson will offer Washington visitors an exceptional, highly personalized guest experience reminiscent of a stay at a grand private residence. A personal butler will greet arriving guests and handle every aspect of their stay. The traditional front-desk check-in will be replaced by comfortable chairs facing residential-style desks. Service throughout the hotel will be intuitive, flawless and individualized.

Accommodations:

Guest accommodations will include 99 guest rooms with 20 suites, among them three expansive Presidential, Bridal and Spa suites. All will be stylishly elegant with meticulous attention to detail, down to a fresh-cut flower in the bathroom. Two design schemes will prevail – one a soothing cream and white palette with green highlights, the other a bolder tan and graphite with cadmium orange accents. Custom-designed bedding will be ultra-luxurious, with high-thread-count linens and duvets. Bathrooms will feature oversized walk-in showers, hand-cut Italian stonework, and abundant counter and shelf space for personal items. Walk-in closets and large in-room safes will ensure comfort during long-term stays.

High-tech conveniences will be discreetly incorporated into each room. Among these will be electronic “Do Not Disturb” and “Housekeeping” buttons inside the guest room that will trigger a subtle light outside the guest's door to let staff know whether or not to service the room.

Services and amenities:

Guests will enjoy a wide array of thoughtful services and amenities, including special touches unique to The Jefferson:

- Complimentary local and long-distance calls
- Complimentary high-speed Internet
- High-definition, flat-panel televisions
- Large selection of movies for fans of all ages
- PS3, Wii, Nintendo and Game Cube on request
- Selection of business and lifestyle magazines in room
- A special treat and a water and ice refill at turndown
- Same-day laundry
- Complimentary overnight shoeshine
- One-hour pressing
- Complimentary daily newspaper, plus international newspapers downloaded and printed on request
- iPod/Bose docking stations in suites
- Televisions hidden behind mirrors in all bathrooms
- Nespresso coffee machines in suites
- In-house purified water, bottled and sealed on site
- Basic black belts and dress shoes available for guests
- Complimentary transportation in high-end European sedan upon availability

Dining:

Destined to be among the finest restaurants in the capital, Plume will showcase the culinary artistry of Executive Chef Damon Gordon. It will be located in the central lobby and topped with the original 1923 glass vaulted ceiling. A 360-degree, sepia-toned mural on hand-painted silk will surround guests in scenes from the grounds of Monticello, while private nooks and a welcoming fireplace will create a discreet, cozy dining environment.

For a highly memorable private dining experience, a chef's table in the kitchen will evoke the sense of dining in a French country kitchen.

The hotel's elegant lounge, Quill, will offer house-made mixers and herbal-infused alcohols that promise to reintroduce the art of cocktails to Washington. Adjacent to Quill will be an outdoor terrace where guests can enjoy cigars and cognacs in warm weather. Afternoon tea will be served in the library, where guests can settle into

comfortable seating by the fire with a book selected from shelves stacked with leather-bound volumes on Jeffersonian-era subjects.

Spa:

The Spa at The Jefferson will offer pampering and renewal consistent with the hotel's historic heritage, including a treatment menu based on herbs and other botanicals grown on Thomas Jefferson's farms. There will be a selection of massages, facials and body treatments, as well as specialized hydrofacials, vinotherapy and aromatherapy. Male guests will have the opportunity to indulge in a traditional shave in the spa's vintage-styled barber chair.

Guests will be picked up in their rooms or in the library and accompanied to their spa appointment. For the ultimate spa indulgence, the hotel's Spa Suite will be equipped with a couple's treatment area.

Fitness room:

Complementing the spa will be a 24-hour fitness room with a well-informed staff and a large selection of cardio equipment with individual televisions and head phones. Jump ropes, medicine balls, dumb bells and exercise mats will also be available.

Meetings and functions:

A selection of three small meeting rooms, a handsome boardroom, private dining room and several parlor-like spaces will define The Jefferson's meeting and function facilities. Named after Jefferson's favorite spaces at Monticello, their intimate capacity will allow one group to enjoy the full attention of The Jefferson's experienced staff. The Pavilion Room will accommodate gatherings of up to 100, while two Jefferson Cabinet rooms will host no more than four for private meetings and quiet conversation. These will be backed by a full array of business services and equipment, including complimentary notary public service.

- Pavilion Room: 689 sq. ft., 100 capacity
- North Pavilion: 348 sq. ft., 45 capacity
- South Pavilion: 326 sq. ft., 40 capacity
- Parlor Boardroom: 496 sq. ft. 18 capacity
- East Jefferson Cabinet: 117 sq. ft., 4 capacity
- West Jefferson Cabinet: 180 sq. ft, 3 capacity
- The Private Cellar: 297 sq. ft., 18 capacity
- Library Nook: 54 sq. ft., 4 capacity

Pet program: Small pets, too, are treated like VIPs at The Jefferson, enjoying the services of the hotel's Pet Butler who will assist in all tasks from escorting pets on walks, filling food and water bowls throughout the day and even preparing a Jefferson logo sleeping mat for a restful night's sleep or a quick catnap. Pet menus will be available through in-room dining; water and food bowls with a pet biscuit will greet their arrival; leashes, pooper scoopers and bags will be available to their owners on request; and staff will make an effort to learn and greet each pet by name.

Owners: Ogden CAP Properties, LLC

Managing Director: Franck X. Arnold

Executive Chef: Damon Gordon

Director of Sales and Marketing: Erik J. Grazetti

Director of Finance: Andrew Pang

Architect/Designer: ForrestPerkins

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