



DRAFT FOR CLIENT REVIEW

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The Jefferson, Washington, DC Earns Its Title as the Capital's Finest Small Hotel

*Historic 99-Room Beaux Arts Gem Recognized by
Leading Travel and Dining Experts as One of America's Treasures*

WASHINGTON, D.C. – July 13, 2010 – Since its August 2009 reopening following a two-year transformation, [The Jefferson,](#)

[Washington, DC](#) has enjoyed the spotlight – its extraordinary service, fine dining and thoughtful amenities regularly heralded by leading travel authorities and experts. More than just a feather in The Jefferson's cap, recent accolades include – among others – being named to *Travel + Leisure's*



“World's Best Awards 2010” as one of the top 10 small city hotels, *Condé Nast Traveler's* enviable “Hot List” of best new hotels in the world, *The Robb Report's* “Best of the Best” issue, and earning a place in *Elite Traveler's* “Washington, D.C.'s Best Suites” issue. In addition, Plume's wine list received the “Best of Award of Excellence” from *Wine Spectator*.

The Robb Report highlighted the grandeur that has been restored to the iconic building, noting that renovations have given “the Beaux Arts building the ambience of a grand home.” And *Condé Nast Traveler's* “Hot List” editors remarked, “It is said that Thomas Jefferson's time in France left him with an abiding appreciation for the finer things in life. If so, he would be very happy at The Jefferson.” *The Washington Post* added, “From the moment you enter the hotel, where the doors are flung open by uniformed attendants and the hosts welcome you with warm smiles, you know you're in a special place.” And *DC* magazine gave The Jefferson and Plume,

the hotel's elegant restaurant, "Five Stars" – the first time in the publication's history that a hotel and a restaurant were simultaneously awarded the best possible rating.

"A great deal of effort was made to ensure that The Jefferson's reopening would be worth the two-year wait," said managing director Franck Arnold. "These accolades are an appreciated applause to a job well-done by all members of The Jefferson staff, and I commend them for making the hotel a home for our guests. We do not take these compliments lightly, and strive every day to earn the respect of the world's most sophisticated travelers."

About The Jefferson

A 99-room Beaux Arts gem, The Jefferson, Washington, DC has an illustrious history catering to Washington's elite. It enjoys one of the city's most prestigious and strategic locations, at the corner of 16th and M Streets – just four blocks from the White House and within a short walk of museums, monuments and embassies. It is convenient to the dining, shops and nightlife of Georgetown and Penn Quarter, as well as the downtown business district and Dupont Circle. Following a full-scale renovation, The Jefferson re-opened August 31, 2009 as Washington's finest small hotel, and is the capital's only member of the prestigious Relais & Châteaux collection. For more information, visit www.jeffersondc.com.

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